OSC Updates Hatch Act Guidance for Social Media

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In advance of the upcoming presidential election year, the U.S. Office of Special Counsel (OSC) has revised its guidance regarding the Hatch Act and federal employee use of social media and email. The guidance is in an online Frequently Asked Questions (FAQs) format and was last issued in April 2012.

The Hatch Act limits certain political activities of federal employees. Under the Hatch Act, “political activity” refers to any activity directed at the success or failure of a political party or partisan political group (collectively referred to as “partisan groups”), or candidate in a partisan race. Given the unique challenges social media poses to federal employees, OSC crafted guidance to help federal employees understand what is and is not allowed under the Hatch Act. Generally, federal employees can avoid violating the Hatch Act if they (1) do not engage in political activity while on duty or in the workplace; (2) do not engage in political activity in an official capacity at any time; and (3) do not solicit or receive political contributions at any time.

OSC has streamlined the text of its FAQs to be shorter, clearer, and more accessible to federal employees.

While most of OSC’s advice remains the same, there are some notable changes and new issues contained in the revised guidance. For example:

- Federal employees may display campaign logos or candidate photographs as their cover or header photo situated at the top of their social media profiles on their personal Facebook or Twitter accounts.

- Federal employees may display campaign logos or candidate photographs as their profile pictures on their personal Facebook or Twitter accounts. However, because a profile picture accompanies most actions on social media, employees would not be permitted, while on duty or in the workplace, to post, “share,” “tweet,” or “retweet” any items on Facebook or Twitter, since each such action would show their support for a partisan group or candidate in a partisan race, even if the content of the action is not about those entities.

- “Further restricted employees”—similar to all federal employees—may “like” a social media post from a partisan group or candidate in a partisan race and may comment on such an entity’s social media pages when not at work. Note: No federal employee may “like” a post soliciting for partisan political contributions at any time. Most further restricted employees work in law enforcement and intelligence agencies.

OSC also has issued brief guidance on the Hatch Act implications of federal agencies’ use of official social media accounts.

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